

Slogan Creation Handout

Create a slogan to encourage others to recycle or reuse their old clothes.

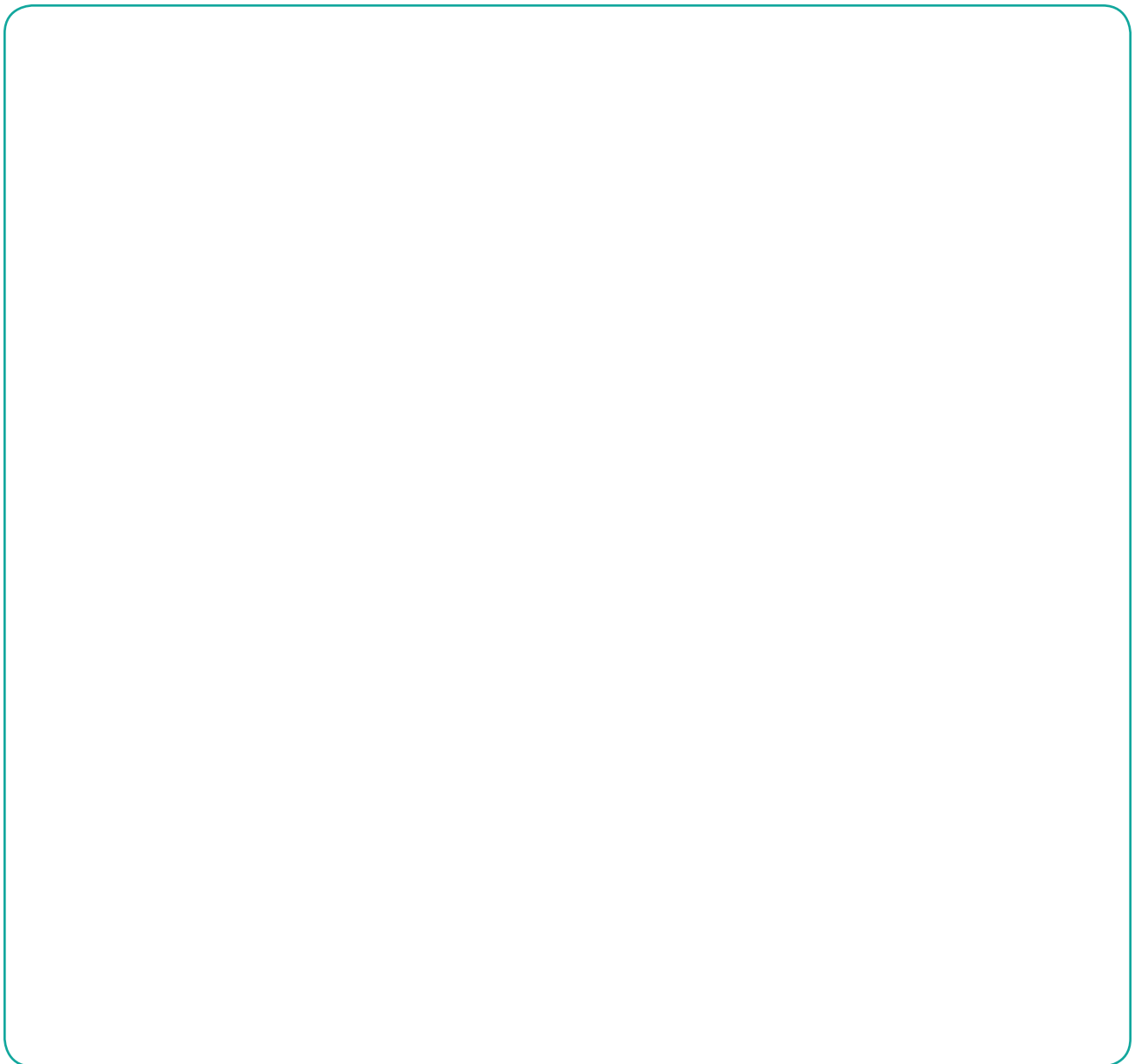
Tips for a good slogan:

- Highlight one key message.
- Keep it short.
- Give it a rhythm, rhyme, and ring.

Samples of slogans:

- Never refuse to reuse
- Don't litter, it makes the world bitter!

Write your slogan in the space below, and add a picture to go with it.



APPENDIX 4

SLAMMIN' SLOGANS

T-Shirt Cutout

Draw your finished slogan and design onto this T-shirt. Write your name on the back, and cut out your T-shirt to be part of a classroom or hallway display.

