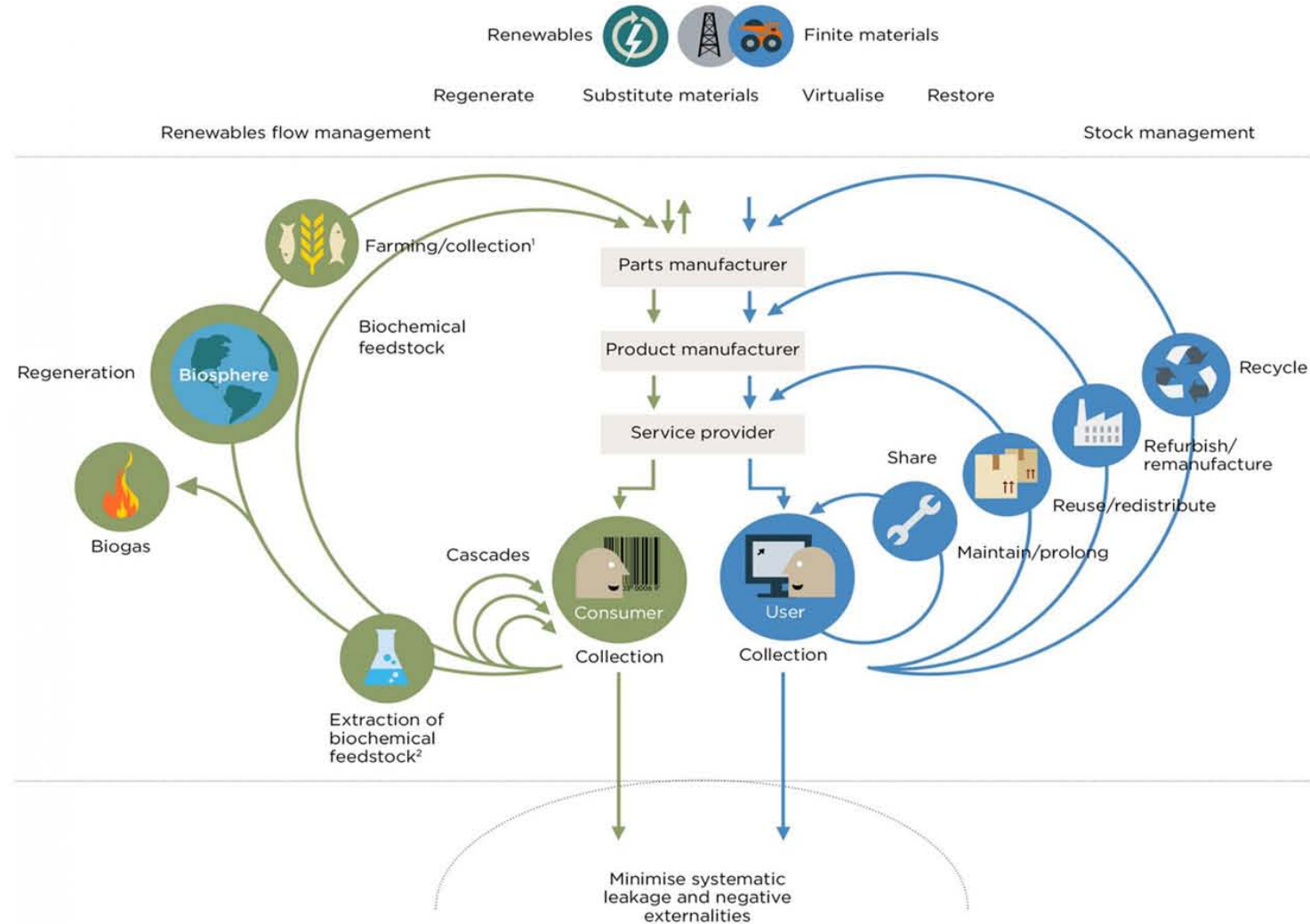


RETHINK REUSE™

 **value village™**

Circular Economy System Diagram



The Life Cycle of Secondhand Clothing

Donations made to our nonprofit partners create revenue that supports their missions

95% of all donated items are either reused or recycled

60%
Reused as
secondhand clothing

20%
Converted
to wiping rags

15%
Turned into
post
consumer
fibers

5%
Ends
up as
waste



value village™
SHOP. REUSE. REIMAGINE.



OUR 2015 IMPACT AT-A-GLANCE



More than
\$140 MILLION
paid to our nonprofit partners

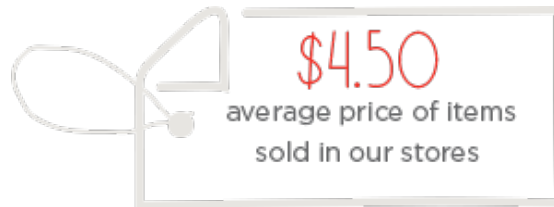
NEARLY 22,000 JOBS

held by Savers & Value Village
team members across the United States,
Canada and Australia



15 YEARS

average nonprofit partner
relationship



\$4.50
average price of items
sold in our stores



UP TO 10,000 NEW ITEMS

introduced into each store's
inventory every day



96%
of items sold
were under \$10



**650 MILLION POUNDS
OF REUSABLE GOODS**

kept from the waste stream

More than
**\$200 MILLION
TAX REVENUE**

generated




The State of Reuse

#RethinkReuse

THE CLOTHING INDUSTRY IS ONE OF THE WORLD'S BIGGEST POLLUTERS.

Key Finding #1

People report having too much stuff



Nearly **half**
of Canadians
noted
they have
too much stuff

Key Finding #2

Majority of Canadians donate unwanted clothing but they still throw away 3 trash bags

Three large black plastic trash bags are arranged in a row, filling the background of the slide. Each bag is tied at the top with a knot. The bags are slightly wrinkled and appear to be full of waste.

Clothing:
80% of Canadians
said they donate
unwanted clothing

Canadians are still
admitting they throw
away **over 3 trash**
bags worth of
unwanted clothing



Key Finding #3
Why they donate

Overflowing closets are the #1 reminder for Canadian donors to take action.

Key Finding #4

Why they don't donate

54 percent
didn't donate
because they
weren't aware
any donation
center would take
their items

1 in 4
don't donate
because it isn't
convenient and
it's easier to
throw out
their items

11 percent
of non-donors
noted they
did not
know
where or how
to donate

Key Finding #5

Opportunity to encourage more donations

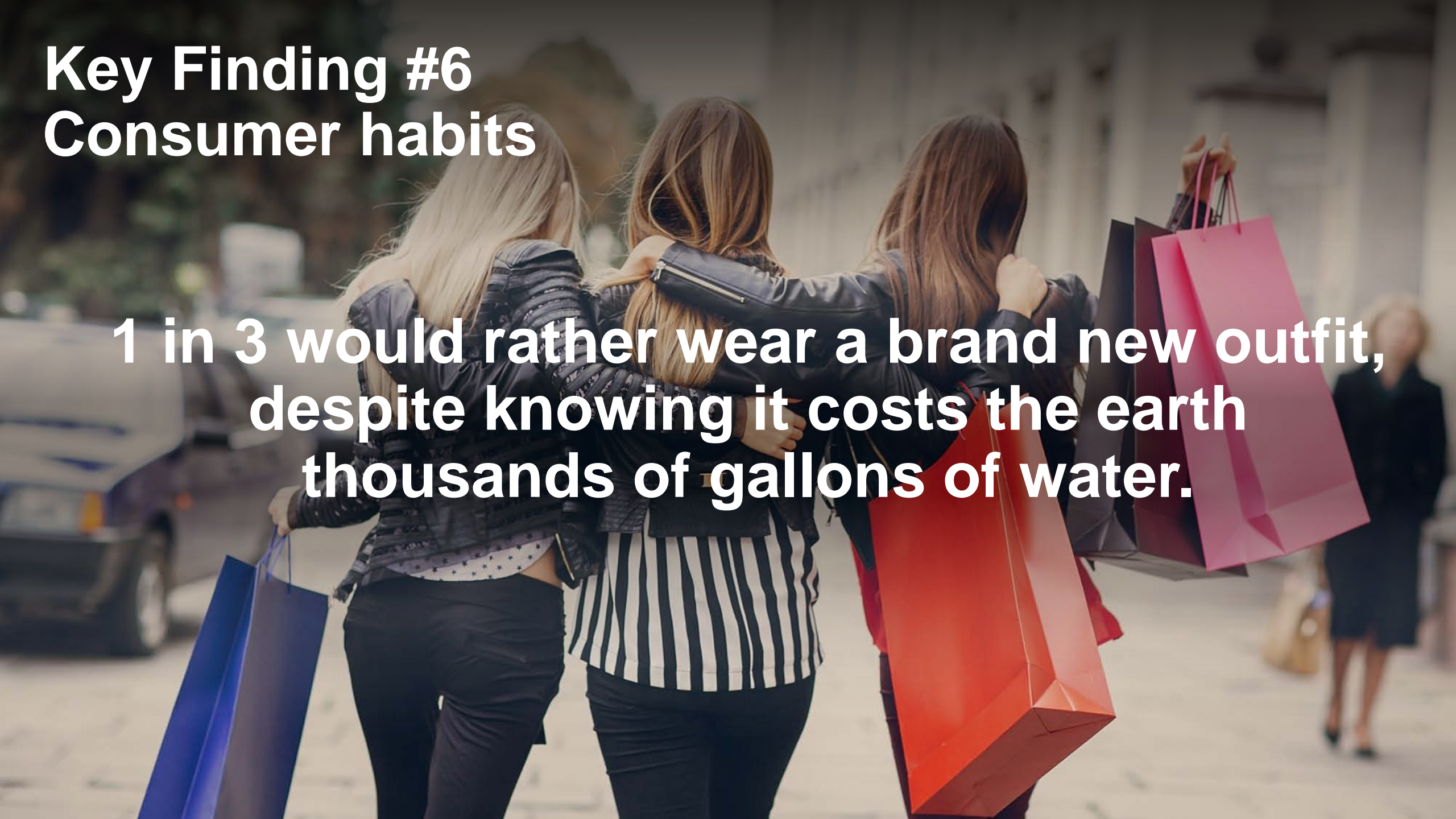
74 percent of respondents would be more likely to donate if they knew donation centers accepted torn, stained or otherwise damaged textiles.



Key Finding #6

Consumer habits

1 in 3 would rather wear a brand new outfit, despite knowing it costs the earth thousands of gallons of water.



Key Finding #7

Consumers say they would prefer to...

Help the environment by purchasing or donating used items

79%

vs

Buying new items and throwing away unwanted ones

21%

Key Finding #8

Millennials are least likely to show that they are environmentally conscious through their clothing purchase preferences

WHICH IS PREFERRED?

To wear a brand new outfit, knowing it costs the earth thousands of gallons of water

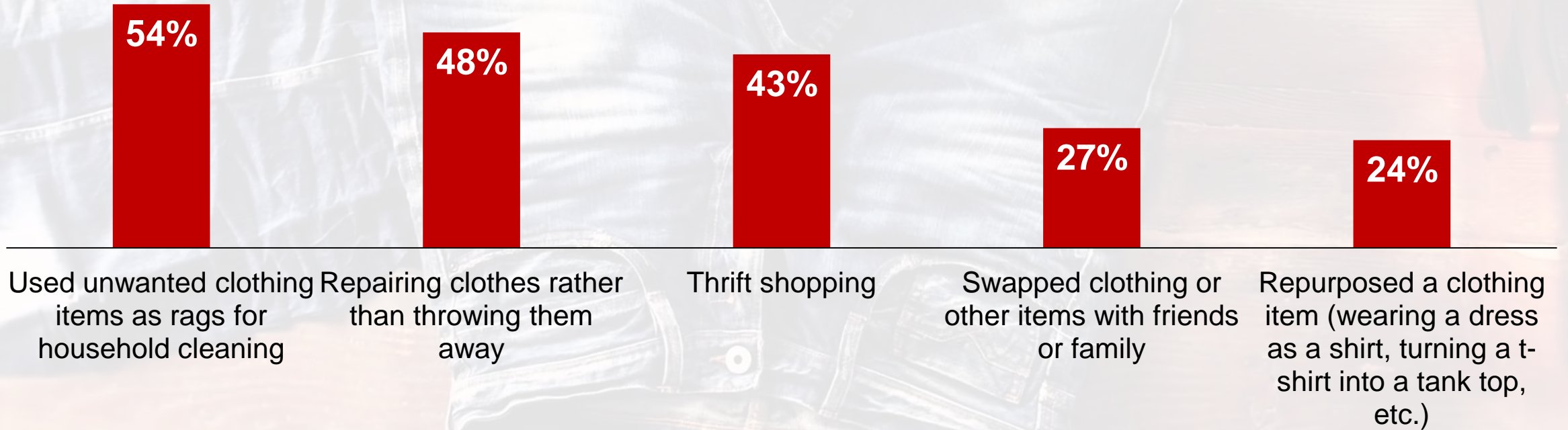
To wear a pre-owned outfit, knowing I've helped the environment

26%	Baby Boomers	74%
34%	Gen X	66%
37%	Millennials	63%

Key Finding #9

More than half turn unwanted clothing into rags

REUSE METHODS
Showing Top 5, % Selecting



A large, dark metal drum is the central focus, filled with a variety of discarded clothing items. The drum's lid is visible, featuring embossed text. The background is a blurred pile of colorful clothes, suggesting a large-scale collection or recycling site.

Key Finding #10

Opportunity for education

NORTH AMERICANS
THROW AWAY 10.5
MILLION TONS OF
CLOTHING EACH YEAR.
95% COULD BE RECYCLED.

More than half of North Americans
say they are more likely to reuse after
learning about the clothing industry's
environmental impact.

It's time to **RETHINK REUSE**

RETHINK REUSE.

 **value village**TM