



Plastic Packaging Reduction Summit

March 5, 2020

Who we are and What we do:

- ▶ Vale Packaging is a custom plastic packaging designer and manufacturer located in Hubbards, Nova Scotia. We have proudly supplied cost effective, food safe, recyclable packaging to our customers across Canada and the United States for over 20 years.
- ▶ Our food safe containers help primary food manufacturers transport and display while prolonging shelf life of food products. Examples include cupcake/muffin containers, cake domes and bases, and other pastry clamshells.



Trends in the rigid plastic industry:

- ▶ Proposed government regulations that ban single use plastics and the uncertainty of its scope is a major concern.
- ▶ Food safety of the product and the manufacturing/handling process is of the utmost importance. Standards are always on the rise.
- ▶ PET (polyethylene terephthalate) is emerging as the preferred material for retailers and manufacturers for its clarity and recyclability.
- ▶ Demand for PET comprised with a percentage of post-consumer material is increasing. We are seeing clear material made from 40-60% post-consumer material and up to 100% for black. What about food safety? Additional costs?
- ▶ Educating end users on the recyclability of plastics. There is a lot of misinformation and confusion in the marketplace.
- ▶ Alternatives to traditional plastics such as plant or hemp-based plastics. What is their future?

Big Wish:

Federal/Provincial governments working with industry and consumers with the goal of achieving a circular economy for plastics.