



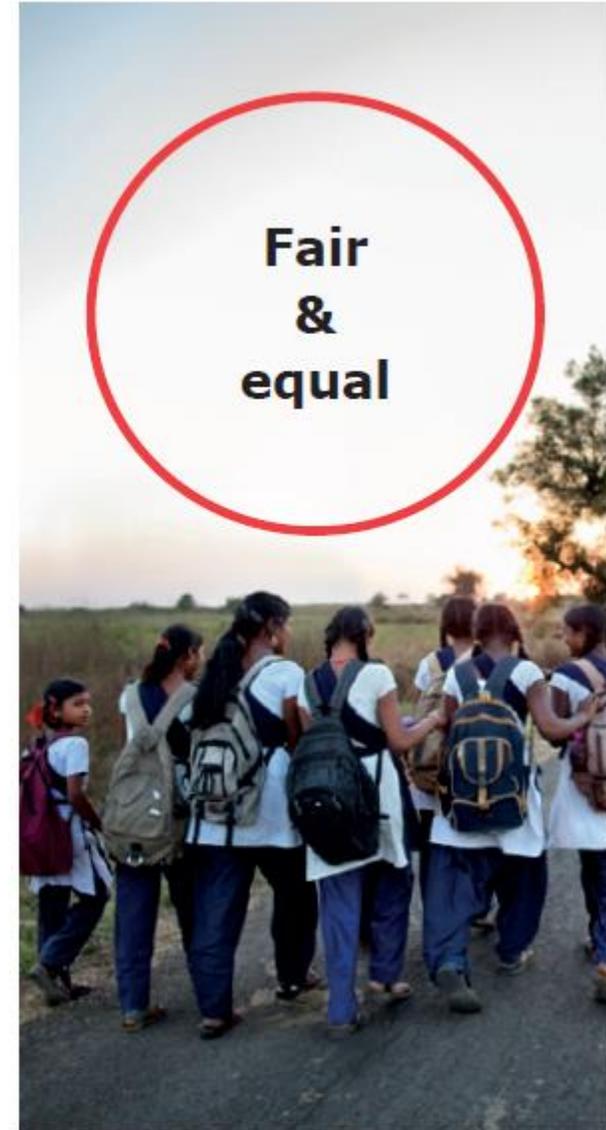
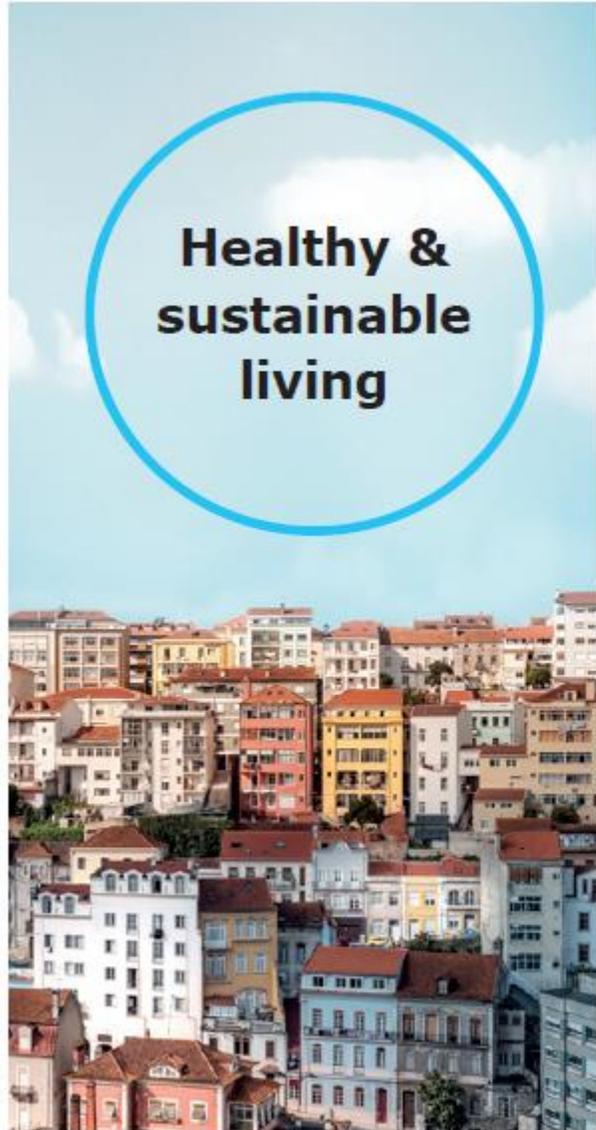
**"No method is more effective than a good example"**



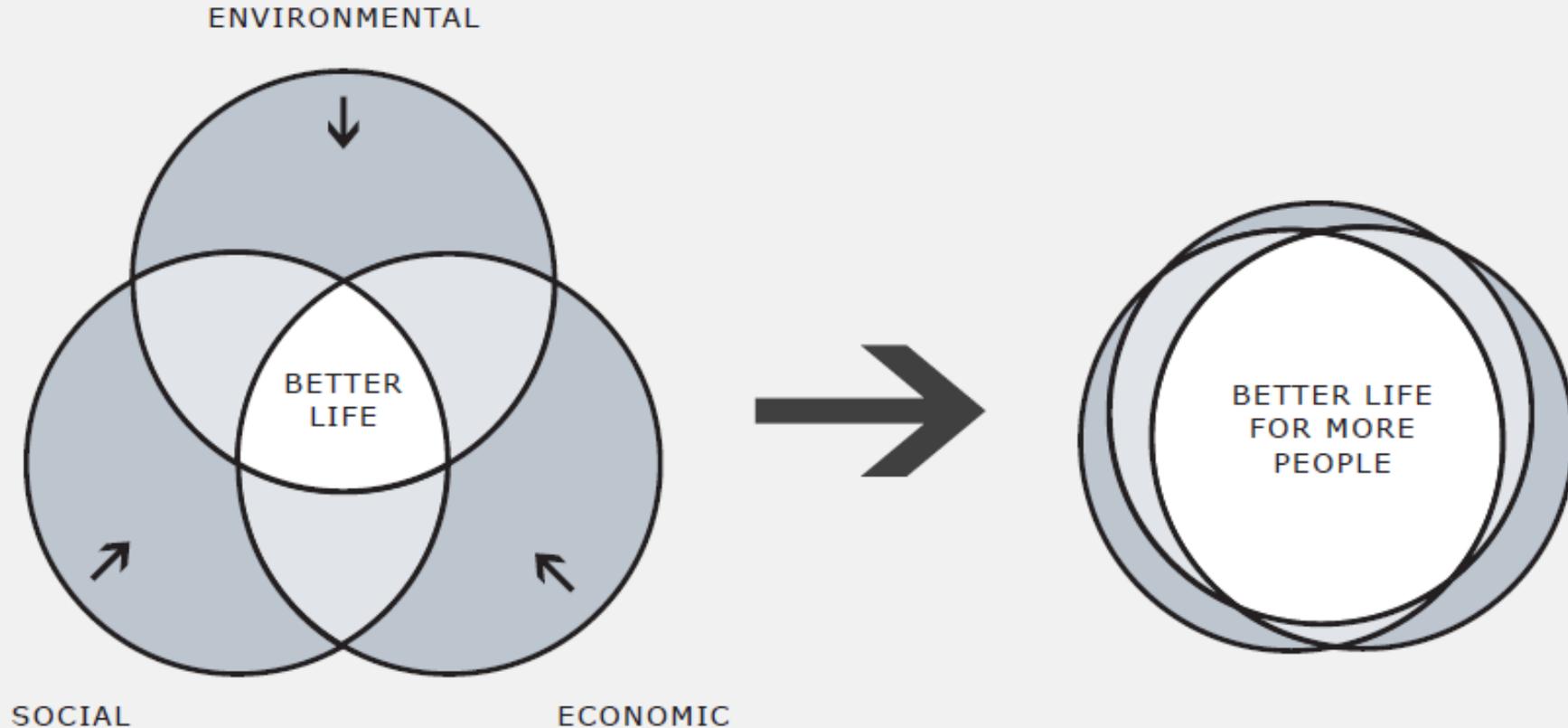
PLASTIC PACKAGING  
REDUCTION SUMMIT

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# PEOPLE AND PLANET POSITIVE



# PEOPLE AND PLANET POSITIVE



*The better the balance between environmental, economic and social impact, the more people will have the chance at a better life within the limits of the planet.*

# LONG-LASTING SOLUTIONS



**FRACTA BAGS**

MADE FROM  
RECYCLABLE  
MATERIALS

DURABLE AND  
LONG LASTING

REUSABLE FOR  
YEARS TO COME

# NEW DISPOSABLES

PAPER AND  
PLANT BASED  
MATERIALS

COMPOSTABLE

CONVENIENT



**NEW DISPOSABLE FOOD CONTAINERS**

# REUSABLE AND SUSTAINABLE



**ISTAD RESEALABLE BAGS**

85% PLANT  
BASED  
MATERIALS

REUSABLE

RENEWABLE  
AND  
RECYCLABLE

# PLASTIC ALTERNATIVES



**KUNGSFORS HANGING PRODUCE BAGS**



**FÖRNYANDE DRINKING STRAWS**

# GIVING PLASTIC A NEW LIFE



**KUNGSBAKA KITCHEN DOOR FRONTS**



**SIVESTED DOOR MAT**



*By 2030 our  
ambition is to  
inspire and enable  
more than 1 billion  
people to live a  
better everyday life  
within the limits of  
the planet*

# CIRCULARITY

RENEWABLE MATERIALS RESPONSIBLY  
HARVESTED

AS GOOD AS RENEW

PUT IT TO GOOD RE-USE

LESS LANDFILL, MORE HOME FILL

# THANK YOU!!

FOR MORE INFORMATION, VISIT

<https://www.ikea.com/ca/en/this-is-ikea/sustainable-everyday/>

