

Community Heroes School Bottle Drive Contest Rules

The Community Heroes Bottle Drive Contest is coordinated and administered by Divert NS. The contest is open from November 5 to December 15, 2024. The contest winners will be announced by the end of December 2024.

Eligibility

The Community Heroes School Bottle Drive Contest is open to all primary and secondary students and schools in Nova Scotia. All teams must get permission from their school to participate and have a teacher or parent/guardian representative above the age of 18 to submit their entry to the contest on the teams' behalf. Entries must be submitted before the closing day of midnight on December 15, 2024.

Prizes

Divert NS is offering up to **\$5,000 in cash prizes** to primary and secondary schools in Nova Scotia for organizing a bottle drive and bringing all beverage containers collected to their nearest Enviro-Depot.

- 1) **Six \$500 cash prizes** to the class or school that collects the most refundable beverage containers in each Region.
- 2) **One \$1,500 grand cash prize** to the class or school that collects the most refundable beverage containers within the province.
- 3) **One \$500 cash prize** for best Community Heroes team photo.



Cash prizes will be issued directly to the primary or secondary school on behalf of the winning students in January 2025.

How to Enter

- 1) **Organize a team and plan your bottle drive:** Teams can have an unlimited number of participants and can be comprised of a classroom, a sports team or club, or the whole school. Every team must get permission from their school to participate and have a teacher or parent representative (18 years of age +). Together, decide on the best way to collect the refundable beverage containers in your community.
- 2) **Contact your nearest Enviro-Depot:** Let them know you will be participating in the Divert NS Community Heroes School Bottle Drive Contest and arrange drop-off logistics. Optional: Ask if they can set your team

up to receive donations from community members dropping off their beverage containers directly at the Depot.

- 3) **Promote your bottle drive:** Let your community know about the drive including information such as how, when, and where you will be collecting their refundable beverage containers and what the funds will be used for. [Download this promotional kit](#) that includes a poster template and sample social media posts.
- 4) **Collect the refundable containers:** Encourage your community to rinse their containers before collection and do not crush them. Lids can also be left on containers.
- 5) **Return containers collected to the Enviro-Depot:** Bring the refundable beverage containers you collected to your nearest Enviro-Depot and collect your refund.
- 6) **Submit your details to Divert NS:** Submit the details of your bottle drive to Divert NS via the [online submission form](#). Information required includes:
 - Municipality
 - Name of school
 - Name and contact information for parent or teacher representative
 - Number of participants on team
 - Number of refundable beverage containers collected
 - Name of Enviro-Depot containers were returned to
 - Team photo

Please Note

- The Divert NS Community Heroes School Bottle Drive Contest is open to all primary and secondary schools in Nova Scotia.
- Entries to the contest must be submitted before the contest closing day of midnight on Sunday, December 15, 2024.
- Cash prizes will only be awarded if all required information is entered through the online submission form.
- Cash prizes are issued directly to the primary or secondary school on behalf of the winning students.
- All entries become the property of Divert NS once they are submitted and may be used for publicity, promotion, marketing, illustration, advertising, web content, and all multi-media materials.
- By accepting a contest prize, the winning school authorizes Divert NS to use, in any related publicity, the winning schools' name and city and any information provided within their entry for advertising and promotional purposes in any form of media, including the Internet.
- Incomplete submissions or submissions with falsified information will be disqualified. The decision to disqualify any submission is at the sole discretion of Divert NS and will occur without notice or communication to the entrant. The disqualification decision is final and not subject to review.

Any personal information gathered from entrants will be used solely for the administration of the Contest, will be kept in a secure and confidential location, and will not be rented or sold. If you wish to cancel your entry after submission, please mail/email: Divert NS, 35 Commercial Street, Suite 400, Truro, NS B2N 3H9; or info@divertns.ca. If you have questions about how Divert NS collects, uses or discloses your personal information with regards to the contest, please contact communications@divertns.ca.

Right to Cancel or Modify

Divert NS reserves the right to modify or cancel the Community Heroes School Bottle Drive Contest at any time without notice to the entrants.