

Community Heroes Youth Bottle Drive Contest Rules

The Community Heroes Youth Bottle Drive Contest is coordinated and administered by Divert NS. The contest is open from April 6 to May 31, 2026, and the winners will be announced the week of June 8, 2026.

Eligibility

The Community Heroes Youth Bottle Drive Contest is open to youth under the age of 18 in Nova Scotia. Teams can be made up of participants from a school, classroom, sports team, club, or community youth group. All teams must have a parent/guardian, coach, teacher, or team leader who is 18 years of age or older to submit the contest entry on the team's behalf. Entries must be submitted before midnight on May 31, 2026.

Prizes

Divert NS is offering up to **\$10,000 in cash prizes** to youth teams in Nova Scotia who organize a bottle drive and return their refundable beverage containers to an Enviro-Depot.

- 1) **Six \$1,000 regional prizes:** awarded to the team that collect the most refundable beverage containers in each region.
- 2) **One \$3,500 grand cash prize:** awarded to the team that collects the most refundable beverage containers in Nova Scotia.
- 3) **One \$500 cash prize for Best Team Photo:** awarded to the team that submits the most creative team photo from their bottle drive.



Cash prizes will be issued to the school, team, club, or community group associated with the winning entry.

How to Enter

- 1) **Organize a team and plan your bottle drive:** Teams can have an unlimited number of participants and can be comprised of a classroom, school group, sports team, club or community youth group. Each team must have a parent, guardian, coach, teacher, or team leader (18 years of age or older) acting as the team representative. Together, decide on the best way to collect refundable beverage containers in your community.
- 2) **Contact your nearest Enviro-Depot:** Let them know you will be participating in the Divert NS Community Heroes Youth Bottle Drive Contest and arrange drop-off logistics. Optional: Ask if they can set your team up to receive donations from community members dropping off their beverage containers directly at the Depot.

- 3) **Promote your bottle drive:** Let your community know about the drive including information such as how, when, and where you will be collecting their refundable beverage containers and what the funds will be used for. [Download this promotional kit](#) that includes a poster template and sample social media posts.
- 4) **Collect the refundable containers:** Encourage your community to rinse their containers before collection and do not crush them. Lids can also be left on containers.
- 5) **Return containers collected to the Enviro-Depot:** Bring the refundable beverage containers you collected to your nearest Enviro-Depot and collect your refund.
- 6) **Submit your details to Divert NS:** Submit the details of your bottle drive to Divert NS via the [online submission form](#). Information required includes:
 - Municipality
 - Name of school, team, club, or group
 - Name and contact information for the 18+ team representative
 - Number of participants on team
 - Number of refundable beverage containers collected
 - Name of Enviro-Depot containers were returned to
 - Team photo

Please Note

- The Divert NS Community Heroes Youth Bottle Drive Contest is open to youth under the age of 18 in Nova Scotia, including teams organized through schools, sports teams, clubs, and community youth groups.
- All teams must have a parent/guardian, coach, teacher, or team leader who is 18 years of age or older to submit the contest entry on the team's behalf.
- Entries must be submitted before the contest closing deadline of midnight on May 31, 2026.
- Cash prizes will only be awarded if all required information is submitted through the online contest submission form.
- Cash prizes will be issued to the school, team, club, or community group associated with the winning entry.
- All entries become the property of Divert NS once submitted and may be used for publicity, promotion, marketing, illustration, advertising, web content, and other multimedia materials.
- By accepting a contest prize, the winning team or group authorizes Divert NS to use the team name, community, and any information or images provided with their entry for advertising and promotional purposes in any form of media, including the Internet.
- Incomplete submissions or submissions containing falsified information will be disqualified. The decision to disqualify any submission is at the sole discretion of Divert NS and may occur without notice or communication to the entrant. Disqualification decisions are final and not subject to review.

Any personal information gathered from entrants will be used solely for the administration of the Contest, will be kept in a secure and confidential location, and will not be rented or sold. If you wish to cancel your entry after submission, please mail/email: Divert NS, 35 Commercial Street, Suite 400, Truro, NS B2N 3H9; or info@divertns.ca. If you have questions about how Divert NS collects, uses or discloses your personal information with regards to the contest, please contact communications@divertns.ca.

Right to Cancel or Modify

Divert NS reserves the right to modify or cancel the Community Heroes Youth Bottle Drive Contest at any time without notice to the entrants.