

Mobius Awards of Environmental Excellence 2025

INNOVATOR OF THE YEAR



The Innovator of the Year Mobius Award is awarded to an individual or organization that has developed and/or implemented a product or service from material that otherwise would go to landfill or has developed a more efficient approach for an existing process to reduce waste, recycle and/or divert waste.

The nominee must consent to the nomination. Please read the rules on <https://divertns.ca/mobius-awards> carefully before submitting a nomination.

Nominee

Name and organization/affiliation: _____

Address: _____

Phone: _____ Email: _____

Nominator

Name and organization/affiliation: _____

Address: _____

Phone: _____ Email: _____

PLEASE ANSWER EACH QUESTION in 250 words or less.

1. Describe the nominee and their innovative approach to waste reduction.

2. How is the product, service, or approach innovative, and how does (or will) it help reduce waste and/or divert waste from landfill?

3. What measurable reduction or diversion results have been achieved, or are expected to be achieved, by this product, service or approach? Provide statistics or measures of success.

4. Please provide 1-2 examples of how your nominee exemplifies at least one of Divert NS' key pillars:
- Stewardship: building and enhancing Nova Scotia's culture of recycling and refusing to waste.
 - Innovation: finding new ways to reduce waste, recycle or divert materials from landfill
 - Catalyst for Change: leading by example and bringing together environmental change-makers
5. Does the nominee identify as an equity-deserving individual or group, or does their innovation or organization demonstrate a commitment to equity, diversity, inclusion, and/or accessibility (EDIA)? If so, please describe how. *(This might include lived experience, organizational values or practices, or how the innovation addresses systemic barriers or serves underrepresented communities.)*
6. Additional comments to support nomination. Considering providing photos, videos, documents and/or testimonials.

DEADLINE FOR NOMINATIONS: August 29, 2025

Submit your nomination and supporting photos/documents to:

Email: mobius@divertns.ca Fax: 902-897-3256

Mail: Divert NS, 35 Commercial Street, Suite 400, Truro, Nova Scotia B2N 3H9