

Mobius Awards of Environmental Excellence 2025

GRASSROOTS PROJECT OF THE YEAR



The Grassroots Project of the Year is awarded to a local community group, grassroots organization, or individual that has developed and implemented an effective project, program, or event focused on engaging their immediate community in waste reduction, reuse, or recycling. This category recognizes small-scale initiatives that demonstrate creativity, volunteerism, and meaningful local impact.

The nominee must consent to the nomination. Please read the rules on <https://divertns.ca/mobius-awards> carefully before submitting a nomination.

Nominee

Name of organization/group/program: _____

Contact name: _____ Email: _____

Address: _____

Phone: _____

Nominator

Name and organization/affiliation: _____

Address: _____

Phone: _____ Email: _____

PLEASE ANSWER EACH QUESTION in 250 words or less.

1. Describe the project/program/event, who (people, groups or organizations) was involved, and how they engaged their local community in reducing waste and/or recycling activities.

2. How is the project, program, or event unique, or how did it go above and beyond to achieve success in reducing waste or recycling within the local community?

3. What were the measurable recycling/waste reduction results of the project, program, or event? Consider providing statistics or measures of success.

4. Please provide 1-2 examples of how your nominee exemplifies at least one of Divert NS' key pillars:
 - Stewardship: Building and enhancing Nova Scotia's culture of recycling and refusing to waste
 - Innovation: Finding new ways to reduce waste, recycle or divert materials from landfill
 - Catalyst for Change: Leading by example and bringing together environmental change-makers

5. Does the nominated organization or project incorporate equity, diversity, inclusion, and/or accessibility (EDIA) in its community engagement efforts? If so, please describe. *(Consider how the initiative addresses systemic barriers, includes underrepresented voices, or ensures equitable access to waste reduction, reuse, or recycling opportunities.)*

6. Additional comments to support nomination. Considering providing photos, videos, documents and/or testimonials.

DEADLINE FOR NOMINATIONS: August 29, 2025

Submit your nomination and supporting photos/documents to:

Email: mobius@divertns.ca Fax: 902-897-3256

Mail: Divert NS, 35 Commercial Street, Suite 400, Truro, Nova Scotia B2N 3H9