

BRAND LIST GUIDE



WHAT?

A brand list includes all brands a producer supplies to consumers in Nova Scotia. It should not include brands used for internal business purposes or individual product names.



WHO?

Producers must submit their brand list using Divert NS' template and include producer name, account number, and a list of brands.



WHEN?

Each year an updated brand list must be submitted as part of a producer's annual supply report.



WHERE?

The brand list template can be accessed in the EPR Portal or on the Divert NS website.



WHY?

An accurate brand list assists Divert NS in verifying supply data is accurate and complete.



OPTIONAL

Producers may submit information related to their brand relationship. This information will assist Divert NS in understanding a producers' business structure. The following are the relationship categories:

- Brand holder – own or lease the brand.
- Importer – bring the brand into Nova Scotia.
- Retailer – sells the brand directly to consumers in Nova Scotia.

NEED HELP?

Divert NS' website has more information on the brand list under FAQs.
If you require additional support, please contact epgsupport@divertns.ca.