

LEADING NOVA SCOTIA TO A SUSTAINABLE, WASTELESS FUTURE.

Our Strategic Plan 2025 - 2030

Divert NS has developed a strategic plan to guide management and board priorities for the next five years. PowerUp Leadership was engaged to lead discussions and facilitate consultations with key stakeholders in the development of the plan.

Here, you'll find the five focus areas. This plan is expected to function as a living document, adaptable to our ever-changing new realities, and will be reviewed as needed.

Our Mission:

To work with Nova Scotians to improve our environment, economy, and quality of life by reducing, reusing, recycling, and recovering resources.



Impact:

Drive meaningful improvements across environmental, economic, and social contributions, positioning Divert NS as a national leader in sustainable diversion programs.



Our Team:

Build a healthy and strong team environment through professional development, employee wellbeing, and a commitment to accessibility and support.



Partnerships:

Cultivate strategic relationships with key partners to foster collaboration and enhance alignment on shared goals.



Organizational Resilience:

Strengthen operational and financial frameworks to support continued success and longevity in a dynamic landscape.



Issue Leadership:

Initiate the advancement of evidence-based research and dialogue on current issues facing the waste management industry.