

THE RECAP

divert^{NS}
Nothing Wasted



Divert NS news and events: working to improve Nova Scotia's environment, economy and quality of life by championing recycling in Nova Scotia.

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Annual General Meeting 2017: Big Announcements, New Board Members

On June 22, Divert NS' board, staff and stakeholders met to review results of last fiscal, welcome new board members, and celebrate funding and education announcements.

Special guest speakers at the Annual General Meeting included newly appointed Minister of Environment, Iain Rankin; research funding recipient Dr. Gordon Price; and Paget Houston of North Nova Education Centre, regional winner of the new Divert NS Champion of the Environment Scholarship.

During the AGM, Board members Bill Morash and Nick Moryto, were reappointed for their second three-year term, and two new Board members were appointed for their first three-year term: Tom Taggart, Councillor for the Municipality of Colchester and Laurel Schut, Co-director of FOUND Forgotten Food and Tutorial Coordinator at Dalhousie University's College of Sustainability.



Divert NS' Board of Directors including new members, CEO Jeff MacCallum, and the Honourable Iain Rankin, Minister of Environment (not in photo: Pam MacInnis, Board member).

[More on our website >](#)

The financial results and activity highlights from fiscal 2016-2017 were also presented at the AGM and are available at divertns.ca/annualreport.

"As always, I must thank all Nova Scotians for their ongoing commitment and support of the principles of recycling, even as we ask them to do more. I know we all will rise to the challenge," said Divert NS CEO Jeff MacCallum.

Thank you to all who attended - we look forward to continuing to grow our culture of recycling with your support!

#YouthEnviroChamps Announced



Our new Divert NS Champion of the Environment competition has rewarded seven up-and-coming environmental leaders with over \$20,000 in scholarships!

Congratulations to our winners:

\$5,000 Provincial winner:

Thomas King

Shelburne Regional High

\$2,500 Regional winners:

Mya McHugh

Strait Area Education-Recreation Centre

Paget Houston

North Nova Education Centre, New Glasgow

December Sampson

Cobequid Education Centre, Truro

Hannah Estabrook

Citadel High, Halifax

Rose Schoonhoven

Horton High, Greenwich

Claudia Crocker

Islands Consolidated, Freeport

[Learn more about the Divert NS Scholars on our website >](#)

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Summer 2017

Funding Innovation: Making the Most of Compost

On June 12, recent funding recipients Dr. Gordon Price and Dr. Paul Arnold gave a tour of future research sites of their project *Innovative Approaches to Value-Added Product Capture from Composting Municipal Source-Separated Organics*.

The project is a joint venture between Dalhousie University Agricultural Campus and Acadia University. Divert NS has provided \$64,759 in funding for the project.



Jeff MacCallum (left) and tour participants at a future compost research site at Dalhousie Agricultural Campus, Truro.

"We are excited to be working with Divert NS to examine a novel approach for using by-products from the composting of municipal organics. The research presents exciting opportunities to build local, sustainable food production systems," said Dr. Price at the Divert NS Annual General Meeting.

[More on our website >](#)

Special Constable Status for Auditors

In March 2016, Ann Fiddes and Wendy Deuville, auditors for our tire and beverage container stewardship programs, were granted Special Constable status by the Province of Nova Scotia.

This status allows Ann and Wendy to address non-compliance concerns by issuing warnings and summary offense tickets under Schedule 9A of the Solid Waste-Resource Management Regulations. [More on our website >](#)



Compaction Trailers Promote Nova Scotia's Recycling Success



Did you know recycling beverage containers adds over \$30 million to Nova Scotia's economy each year? How about that recycling those same containers saves over 40,000 tonnes of GHGs each year, the equivalent to taking 4,000 cars off the road?

Those facts are found on our new compaction trailer decals, installed in June - watch for the trailers rolling down a highway near you!

Spotlight on Food Waste

On March 2, Divert NS hosted a Food Waste Summit to increase awareness of the impacts of food waste and to profile initiatives that retailers, institutions and community groups are undertaking to reduce food waste in Nova Scotia and across Canada.

The one-day summit was attended by representatives from retail, academic institutions, the National Zero Waste Council, community groups, and provincial, municipal and federal governments.



Presentations included:

- An Overview of Food Waste in Canada
Malcolm Brodie, National Zero Waste Council
- Retail Perspectives on Food Waste
Andrew Telfer, Walmart Canada and Cynthia Thompson, Sobeys
- Institutional Efforts to Reduce Food Waste
Jodie Noiles, Acadia University, and Jana Vodicka, Chartwells, Compass Group Canada
- Community Solutions to Food Waste
Nick Jennery, FEED Nova Scotia, and Laurel Schut and Lindsay Clowes, FOUND Forgotten Food

The event wrapped up with a stakeholder engagement session on the National Food Waste Reduction Strategy, led by Andrew Marr from the National Zero Waste Council Food Waste Working Group.

The summit was presented in partnership with Walmart Canada and Nova Scotia Environment, with hosting and facilitation by NATIONAL Public Relations.

[Read more about the Food Waste Summit and view the presentations on our website >](#)

Three Cheers: Staff Milestones!

At our Annual General Meeting, several staff were recognized and thanked for milestone years of service:

5 YEAR MILESTONES

Dale Shearer, Warehouse Worker
Carolyn Pierce, Manager, Communications
Aaron Tufts, Warehouse Maintenance Co-ordinator
Jen McRae, Warehouse Worker

10 YEAR MILESTONES

Danny Delaney, Warehouse Worker
Stacy Breau, Director of Corporate Services
Pamela McDonald, Warehouse Worker

20 YEAR MILESTONES

Wendy Deuille, Auditor

Congratulations and thank you to all who are celebrating a milestone as part of the Divert NS team!

Wendy Deuille, receiving her 20-year pin of service, with interim Board Chair Leland Anthony and Divert NS CEO Jeff MacCallum.



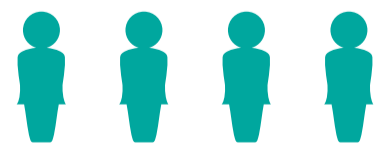
Divert NS Goes Social

Thanks to social media, we are able to reach out, connect, and engage with many more Nova Scotians in a direct way that allows us all to take part in the recycling conversation. Best of all, we can measure the impact!

Last fiscal, we used Facebook, Twitter, Instagram, LinkedIn, and YouTube to engage Nova Scotians - and the results were fantastic:

Followers across all platforms:

5,000+



1.63 million
of people reached by Facebook posts

Don't Trash Your Cash! Depot Contest Winners

The annual ENVIRO-DEPOT™ contest is intended to raise awareness about recycling and the beverage container deposit-refund program, and encourage Nova Scotians to visit their local depot.

This spring, Dustin Peterson from Dayton won the Don't Trash Your Cash \$500 grand prize, and runner-up entrants, Melissa Fulton from Fort Ellis and Carol LeBlanc from Arcadia, both won \$250!

This year's campaign ran from March 13-31 on Facebook, Twitter and Instagram, and asked entrants to tell us how they spend their refund. We reached 113,338 Nova Scotians through campaign promotions and received 737 entries. Congratulations, winners!

Photo: Jeff with runner-up winner Melissa (centre) and Laura (right) from TNT Recycling, Shubenacadie.



Business Development: Funding Available!



View our NEW
Funding Programs video

Catalyst for Change: Helping Great Ideas Grow

At Divert NS, we believe in leading by participating, educating and bringing together environmental change-makers. Here are a few recent events.

Mi'kmaq Conservation Group, The Confederacy of Mainland Mi'kmaq **JANUARY 2017**

Divert NS presented at the What's Up With Waste workshop, which focused on best practices in helping improve waste management in First Nations communities across Canada.

Dairy Farmers of Nova Scotia Annual General Meeting **JANUARY 2017**

Divert NS and LP Consulting shared the story of the highly successful cow-bedding project funded by Divert NS that is turning old gypsum and wood waste into an alternative bedding for cows.



Alanna McPhee (centre), Divert NS Director of Programs & Development with Andrew McCurdy and Dustin Swinkels, Board of Directors with the Dairy Farmers of Nova Scotia.

St. FX University Business Administration Class **FEBRUARY 2017**

Divert NS spoke about the culture of recycling in Nova Scotia, how it has evolved, and the role we played in this social change.

Accomplishments 2016-17: Thanks, Nova Scotia!



Beverage containers

- 350 million containers returned for recycling
- 434 million containers on which deposits were paid
- 80.8% recovery rate

Tire Program

- 1.11 million passenger tire equivalents collected
- 76.3% recovery rate

Funding Programs at a Glance

- \$8.1 million to Nova Scotia's 50 municipalities for diversion credits and funding for local recycling, composting, and other programs
- \$1.3 million (includes allocation to regions) to educate Nova Scotians and build ongoing support for environmental action
- Approved \$196,000 for new research projects that support entrepreneurs and encourage innovation in waste reduction.

A Truck for FOUND Forgotten Food

At our March Food Waste Summit, Lindsay Clowes and Laurel Schut from FOUND Forgotten Food described how they collect unwanted food from farmers' markets, home gardeners and local farms and donate it to food banks around the province. During their presentation they mentioned that they needed a vehicle -- and Divert NS just happened to have a surplus one that we were excited to donate!

Divert NS presenting FOUND with the donated truck.



Economic & Environmental Impact: Programs 2016-17

Recycling beverage containers and used tires has an incredible impact in Nova Scotia, both on the environment and the economy. This year, with the help of Gardner Pinfold, independent consultants, we collected updated statistics to quantify these impacts. The results speak for themselves!

15,164
M³ IN TOTAL
LANDFILL SPACE SAVED

\$38.4 MILLION
CONTRIBUTED TO
NOVA SCOTIA'S ECONOMY.



40,959 TONNES OF GREENHOUSE GAS
EMISSIONS SAVED ANNUALLY.
THE EQUIVALENT OF REMOVING:

6,158 CARS OFF
THE ROAD IN
THE LAST YEAR!

About Divert NS

Divert NS is a not-for-profit corporation working in partnership with Nova Scotians to improve the province's environment, economy and quality of life by reducing, reusing, recycling and recovering resources.

Divert NS administers two core programs: beverage container and tire recycling. We also manage a network of province-wide Enviro-Depots and work together with government, industry and academia to champion recycling.

We believe Nova Scotia is a model for recycling and we advocate on its behalf worldwide.

Divert NS is a registered name of the Resource Recovery Fund Board, Inc.



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