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Post consumer paint recycling

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From then ...

- Preferred Environment recycling paint in NB.
- Addition of paint collected through the Nova Scotia recycling program a larger facility was opened in Springhill NS
- Partnership with Societe Laurentide created Laurentide ReSource Atlantic.

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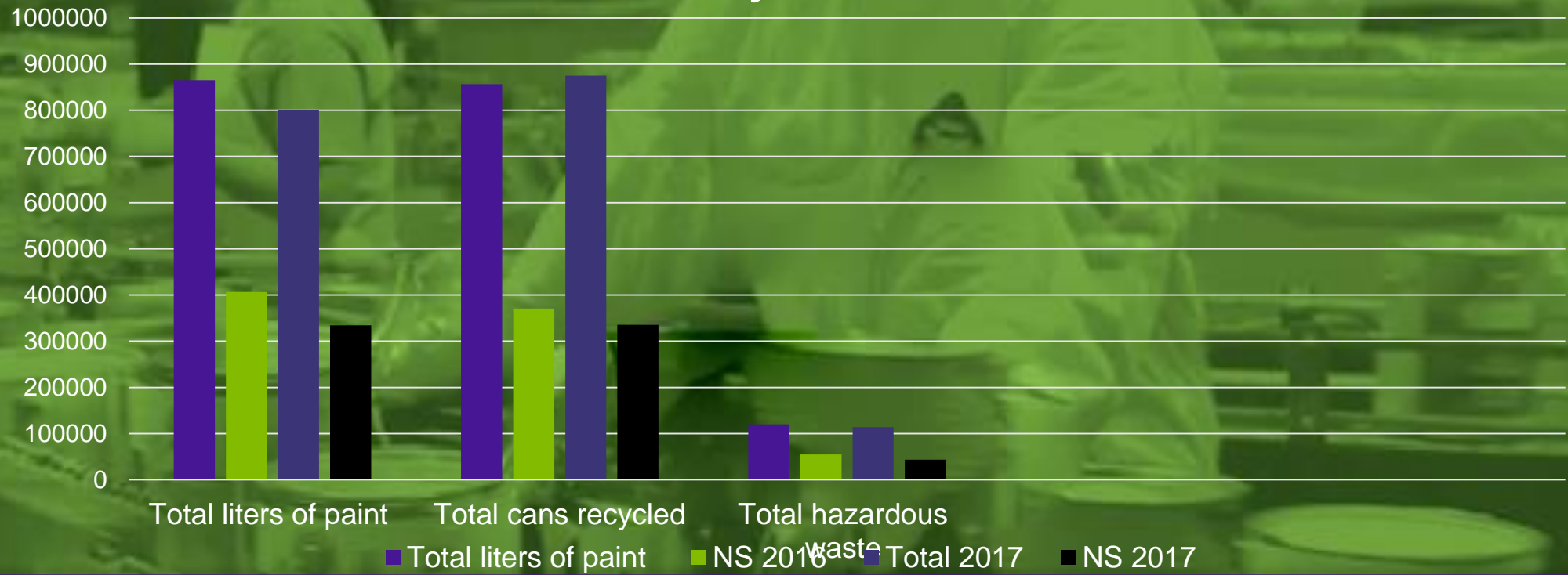
...to now

- Facilities are now in Victoriaville Quebec, Richibucto NB, Springhill NS,
- Laurentide sells recycled paint throughout Canada under the national Boomerang label and several private labels.
- Laurentide also has exports to markets in the Cuba, Central America and Africa.

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Material diverted by LRA January – December 2017





Current capacity

- 18 full time employees
- Average 5,000 gallons per day

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Partnerships / collaboration

- Product Care
- Divert Nova Scotia
- Recycle New Brunswick
- MMSB Newfoundland
- Island Waste Management of Prince Edward Island
- OHS – WCB – Departments of Environment
- DR Metals – A.I.M. Metals

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A black, stylized boomerang shape that curves from the top left towards the bottom right, positioned below the word 'boomerang'.

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Public awareness

- Home shows to provide paint recycling process information to the general public
- Environmental impact lessened by recycling
- Quality of recycled products at a reduced cost to consumer

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Challenges

- Non program (material not able to be recycled) coming in with the recyclable post consumer paint products.
- Further areas for recycled paint re-use
- Recycled “ used “ as inferior quality myth

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Opportunities

- Provincial and federal purchasing : schools, institutions, provincial housing: .
- Providing environmentally friendly reusable products both to and from all sectors such as retail – agricultural - domestic

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Opportunities

- Use of latex paint as a liquid in cement to lower the use of water.
- Consumer and end user demand for recycled products
- Additional recyclable products



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Thank You
Questions ?

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A black, stylized, curved logo element resembling a boomerang, positioned below the text 'boomerang' and to the left of the text 'RECYCLED PAINT'.