

Divert NS
BICYCLE TIRE RECYCLING PROGRAM
Q&A
May 2018



Q. Is this a new program?

A. Yes. This program is effective June 7, 2018 and is a voluntary program initiated by Divert NS.

Q. Where can I get more information about this program?

A. The primary source of information is Divert NS' website: www.divertns.ca/bicycletires

Q. Prior to this program, what happened to used bicycle tires and tubes?

A. Most tires and tubes went directly to the landfill; some were re-purposed into small crafting projects and used in miscellaneous applications.

Q. Are the bicycle tires and tubes part of the Divert NS' Used Tire Management Program for on-road motor vehicle tires?

A. No. The program for on-road motor vehicle tires is mandatory; this a 100% voluntary program. Divert NS is able to operate the bicycle tire recycling program in tandem with the collection system for the Used Tire Management Program.

Q. Who is Divert NS and what is their role in this program?

A. Divert NS is a not-for-profit corporation working in partnership with Nova Scotians to improve our environment, economy and quality of life by reducing, reusing, recycling and recovering resources. Divert NS operates two core recycling programs: the Beverage Container Deposit-Refund Program and the Used Tire Management Program. Divert NS also manages a network of province-wide Enviro-Depots; works with government, industry and academia to champion recycling; delivers education and awareness programs; develops and implements stewardship agreements; funds research and development initiatives; and promotes innovation through the development of value-added manufacturing.

Divert NS is administering and covering all costs of operating the Bicycle Tire Recycling Program. This includes promoting the program and transporting and recycling the tires and tubes.

Q. Can any type of bicycle tire and tube be recycled?

A. You can recycle any bicycle tire or tube. The only exception is tubular tires, which are glued onto special rims. Tubulars used to be fairly common on high-performance bicycles, but that is not the case now.

Q. Where will the actual recycling take place?

A. The recycling of the tires and tubes takes place at Tire Recycling Atlantic Canada Corporation (TRACC) in Minto, New Brunswick. For information about TRACC and their recycled products, visit their website at www.tracc.ca.

Q. What happens to the valve stems?

A. The stems are sold as brass scrap.

Q. What are bicycle tires and tubes recycled into?

A. Bicycle tires and tubes will be recycled into a variety of new rubber products including cattle mattresses and crumb rubber that is used to manufacture a variety of products.

FOR THE CONSUMER

Q. Where can I recycle my used bicycle tires and tubes?

A. The Bicycle Tire Recycling Program is voluntary, and to participate as a drop-off location, bicycle retailers must offer bicycle repair services to their customers and register with Divert NS. The list of registered retailers is available on Divert NS' website at www.divertns.ca/bicycletires. We recommend you call your local bicycle retailer first.

Q. Can I take my used bicycle tires and tubes directly to an automotive tire retailer?

A. No. The tires and tubes must be returned to a bicycle retailer that is registered with Divert NS. The list of registered retailers is available on Divert NS' website at www.divertns.ca/bicycletires.

Q. Do I have to pay an environmental handling fee when I buy new bicycle tires or drop-off my bicycle tires/tubes for recycling?

A. No, there is no cost to consumers. The bicycle retailer accepts your bicycle tires and tubes for FREE, and Divert NS pays the associated costs.

Q. Will my local landfill still accept used bicycle tires and tubes?

A. Yes. However, we recommend you use the FREE recycling option by taking them to a bicycle retailer that is registered with Divert NS. The list of registered retailers is available on Divert NS' website at www.divertns.ca/bicycletires.

FOR THE BICYCLE RETAILER

Q. My bicycle shop wants to participate in the new bicycle tire and tube recycling program. What do I need to do?

A. To participate in the program, simply contact Divert NS at info@divertns.ca. We will send you an information package and a promotions kit, including in-store posters and electronic ads for use on your social media and website. Your bicycle shop will be added to the list of registered retailers on the Divert NS website at www.divertns.ca/bicycletires.

Q. Once our bicycle store has collected the required number of used tires and/or tubes, what is the next step?

A. With assistance from Divert NS, your shop will partner with a local automotive tire retailer that will be your drop-off location for the bicycle tires and tubes you collect from the public. As you collect tires and tubes, bundle them as described in the *Bicycle Tire Recycling Program Guidelines* on the Divert NS website: www.divertns.ca/bicycletires. As a participating retailer, it is your responsibility to deliver correctly bundled tires and tubes to your local automotive tire retailer partner, keep track of the number of bundles of tires and tubes that you collect, and report those numbers to Divert NS.

Q. Do I collect an environmental fee from the consumer?

A. No. This is a voluntary program with all costs to collect, transport and recycle the tires and tubes covered by Divert NS.

Q. Do I pay to dispose of the tires and tubes?

A. There is no cost to a retailer if you are registered with Divert NS *AND* you properly bundle the tires and tubes as required. Information on how to properly bundle your tires and tubes is in the *Bicycle Tire Recycling Program Guidelines* posted on the Divert NS website: www.divertns.ca/bicycletires.

Q. What other recycling programs are available to bicycle shops?

A. The focus of this initiative is strictly rubber recycling as it is related to scrap bicycle tires and tubes. Please contact your municipality for information on other recycling programs in your area.

Q. If our bicycle shop has additional questions, or would like to provide feedback, who do we contact?

A. For questions or to provide feedback about the Bicycle Tire Recycling Program, contact Divert NS at info@divertns.ca or by phone at 1-877-313-7732.