

THE RECAP



Divert NS news and events: working to improve Nova Scotia's environment, economy and quality of life by championing recycling in Nova Scotia.

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Welcome to our new online newsletter!

To reduce our paper waste, ReCap has gone digital. We hope you enjoy our new and improved approach to keeping you up-to-date on everything Divert NS. Enjoy!



Celebrating 20 Years of Recycling & Welcoming Divert NS

This spring was an important and exciting time for RRFB Nova Scotia. We turned 20 years old, marking two decades of recycling in Nova Scotia! We also made a big transition in becoming Divert NS - a change that came from reflection on the past and a refreshed vision for the future.

Our new name celebrates the culture of recycling that Nova Scotians have built over the past 20 years, and reinforces the important role we all play in continuing to divert waste from landfill. Our new tagline, "Nothing Wasted," reinforces why we do what we do.

Over the past few months, we have been working hard to update our brand, as reflected by our new logo, new website, new email addresses, and now this new online newsletter. In the months and years to follow, we'll be working to enhance and grow programs and events, but at our core, our goal remains the same: to work with Nova Scotians to reduce our environmental footprint and ensure that nothing is wasted.

We can't wait to see what the next 20 years—and beyond—have in store.

See page 5 for some major recycling impacts from the past 20 years!



Middleton Bottle Depot



Last year, the community of Middleton in the Annapolis Valley experienced the closure of a local ENVIRO-DEPOT™. To provide service to residents, Divert NS established a temporary pop-up ENVIRO-DEPOT™ location to collect the community's recyclable beverage containers.

Due to popular demand, Divert NS saw the opportunity to provide a longer-term solution. In early 2016, a new location was secured for the Middleton Bottle Depot at 185 Marshall St. in the Middleton Industrial Park. Jennifer Ruggles joined our team as manager of the depot. We look forward to working with the Middleton community toward continued recycling success!

The Middleton Bottle Depot hours are:
Monday to Friday 8 a.m. to 5 p.m.
Saturdays 8 a.m. – 1 p.m.

Like the Middleton Bottle Depot on Facebook for more updates!

Annual General Meeting 2016

On June 23, 2016 we celebrated the impact of 20 years of recycling in Nova Scotia at our Annual General Meeting. Financial results of last fiscal, along with program highlights from the past year were presented at the meeting in Truro, NS. We welcomed Environment Minister Margaret Miller and partners from municipal and provincial government, industry groups, Enviro-Depots, and academia to the meeting.

The Honourable Margaret Miller thanked the Board and its partners for helping make Nova Scotia a "greener and more prosperous place," saying: "We take great pride in having recycling programs that work. They have been successful in making Nova Scotia a cleaner, greener province for all of us to enjoy."

Leland Anthony, interim Chair of the Board of Directors, explained our recent name change. "Divert NS is not just a name of an organization," he said. "It is a dedicated Board of Directors



and staff, people who care about our province, our homes, the air we breathe, and the soil we grow our food in."

At the meeting, we heard from three recycling champions from around Nova Scotia. Josh MacMillan, provincial scholarship winner from this year's Nova Scotia Recycles Contest, presented his winning essay's executive summary; Bambi Hamilton from the Beehive Adult Service Centre in Aylesford spoke about local community programming; and Lise Leblanc from LP Consulting shared the impact of Divert NS funding programs.

It was a pleasure to celebrate 20 years, our new brand, and the financial results at the Annual General Meeting. We thank all of those who attended and those who have contributed to our shared success over the last two decades.

[Click here to view more photos from our Annual General Meeting](#)

[Click here to view our 2016 Annual Report](#)



Lise Leblanc, innovator & Divert NS funding recipient presents at the AGM.

Farewell Moby!

Since 2002, Moby S. Loop the recycling robot has been helping teach Nova Scotians how to reduce, reuse and recycle. In June 2016, Moby made his last school visits and bid a fond farewell to the waste-resource education world.

Over the past decade, Moby and his partner Lowden Ashley have made a grand total of 2,640 presentations to 150,000 students and teachers, covering over 300,000 kilometres of Nova Scotia roads in their travels. Moby has been an invaluable part of our education approach over the years, and we will work hard to continue spreading his message.

[Click here to see a collection of photos of Moby's career.](#)



Summits

Circular Economy Summit June 2016

On June 29, we hosted a summit to bring together key stakeholders to discuss the Circular Economy - to raise awareness, learn how it is advancing in other parts of Canada and abroad, and to determine how Nova Scotia might find opportunity by connecting to this concept. The summit highlighted several Nova Scotia businesses that demonstrate the circular economy through their existing business models. The summit highlighted research being done within government and also at a local university, and explored benefits of the sharing economy. Approximately 70 people attended the Circular Economy Summit, representing a wide variety of organizations, including provincial government, university and academic institutions, private businesses, non-profits, reuse organizations and municipalities.



[Click here to see the presentation slides!](#)



Hazardous Household Waste January 2016

In partnership with Nova Scotia Environment, Divert NS hosted a Household Hazardous Waste (HHW) Summit in January with key stakeholders on how to increase efficiency and improve operations at HHW facilities. Municipal representatives and other speakers shared their best practices for managing HHW and highlighted EPR Programs for HHW that exist in other provinces.

[Click here to see the presentation slides!](#)

Divert NS in the News!
Click to read our Earth Day news feature in *The Coast*:

Board & Staff Highlights



At our Annual General Meeting, we congratulated Ann Fiddes for 20 years of service - thanks, Ann!



We also thanked board member Gail Johnson for her term, which came to an end this year. New member Mark Pearl was elected to the Board to fill the vacancy - congratulations!

In July, Sherri Pugsley, Manager of Accounting and Compliance, left the Divert NS team. We wish her well and will miss her greatly. To fill her position, Nick Chestnut will be joining us. He was previously an auditor with Grant Thornton's Truro office. Welcome, Nick!

Nova Scotia Recycles Contest

Over 5,600 students across the province made their mark on recycling in the 16th annual Nova Scotia Recycles Contest. The results were impressive as ever, with winners and schools across the province receiving over \$55,000 in prizes, including almost \$20,000 in Grade 12 scholarships.

Josh MacMillan was the provincial winner for his essay *Glass Act - Recycling Programs and Opportunities in Nova Scotia*. Josh received a \$5,000 post-secondary scholarship, and joined us at our Annual General Meeting on June 23, 2016. He thanked Divert NS for the opportunity and presented his executive summary to a collection of our partners and stakeholders.

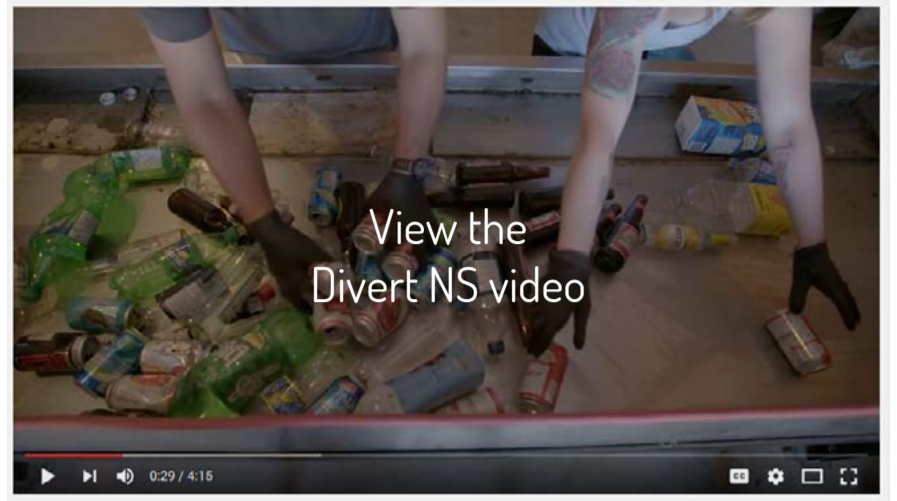
Divert NS CEO Jeff MacCallum thanked this year's participants at regional celebrations held throughout April. "It is due to your efforts, and the efforts of the students who have come before you, that our province is a world leader in recycling," he said.



Go to our [Facebook page](#) to find photos from the 2015-16 NS #RecyclesContest!

Stories of Impact: Divert NS Video

To celebrate our 20th anniversary and name change from RRFB Nova Scotia to Divert NS, we wanted a way to showcase the people who have been part of our collective success. Nova Scotia's culture of recycling is a direct result of the passion of the people who call this province home—from ENVIRO-DEPOT™ owner/operators to researchers, students, municipal officials, environmental organizations, and so many more. The following video resulted in the effort to capture those stories of impact - we hope you enjoy.



Divert NS Teams Up with Innovacorp

This year, we partnered with Innovacorp and sponsored a new category in their bi-annual i3 Technology Start-up Competition. Sustane Technologies, a Nova Scotia-based start-up working to advance recycling, won the Waste Diversion Technology Award at the event in February. Sustane Technologies recently developed a system that enables complete processing of municipal solid waste, potentially eliminating the need for landfills. Through a series of technologies, the waste is transformed into value-added products, such as biomass fuel pellets. Congratulations, Sustane Technologies!

Below: CEO Jeff MacCallum and President of Sustane Technologies, Peter Vinall



Statistical Quality Control Updates

Last year, Divert NS introduced new practices for quality control for the beverage container collection process. Since then, a few updates have been made:

- The new Quality Control (QC) counter [pictured at right] was installed the week of June 13, 2016. This new piece of equipment counts **220 containers** per minute. This increases productivity significantly and makes the QC program that much more efficient.
- The first six-month statistical audit period ended March 31, 2016, with the overall variance at -0.1%. This is a direct reflection of the hard work and dedicated efforts of Enviro-Depots and our processing centre staff.

- Current period at-a-glance: the overall variance from April 1, 2016 to end of June is 0.1%. We are on track to the completion of another successful audit period.



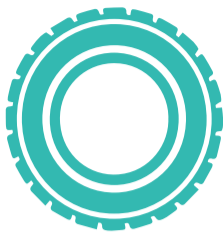
The new Quality Control Counter machine at the Kemptown processing facility.

Email & Website changes!

In light of our recent name change, please take note that our email addresses and website have changed with us. RRFB email addresses will continue to forward automatically for the foreseeable future, but feel free to update your contact information in advance. All addresses now end with @divertns.ca (rather than @rrfb.com). Our brand new website is also live - visit us at [DivertNS.ca!](http://DivertNS.ca)

Fiscal Results 2015-16

1.17 MILLION
PASSENGER TIRE
EQUIVALENTS COLLECTED



352 MILLION
CONTAINER
REDEMPTIONS



Beverage containers

- 352 million container redemptions
- 420 million containers on which deposits were received
- 83.6% recovery rate

Tire Program

- 1.17 million passenger tire equivalents collected
- 76% passenger tire equivalents recovery rate

Funding Programs at a Glance

- \$5.7 million to Nova Scotia's 51 municipalities for diversion credits and funding for local recycling, composting, and other programs
- \$1.4 million (includes allocation to regions) to educate Nova Scotians and build ongoing support for environmental action
- Approved \$383,000 for new research projects that support entrepreneurs and encourage innovation in waste reduction.

Sponsoring the TRUROBOTICS Team!

In May, we were excited to meet the TRUROBOTICS team. We presented them with a donation toward their trip to Washington, D.C., where they presented their innovative biodegradable doggie waste bags at the Global Innovation Competition hosted by the FIRST Lego League. They were one of 20 teams from around the world attending the competition - and we were happy to be a part of helping them get there!



Click [here](#) to see photos from the TRUROBOTICS trip to Washington!

20 Years of Impact

For 20 years, Divert NS has been working with Nova Scotians and waste diversion partners to foster a culture of recycling in our beautiful province. To commemorate the 20th anniversary of recycling in Nova Scotia, Divert NS engaged Gardner Pinfold to conduct an independent Economic and Environmental Impact Study of RRFB Nova Scotia's Programs. Some of the results included:

242,000 M³ IN TOTAL
LANDFILL SPACE SAVED
THE EQUIVALENT TO 97 OLYMPIC SIZED SWIMMING POOLS.

\$555 MILLION
CONTRIBUTED TO
NOVA SCOTIA'S ECONOMY.

41,000
TONNES OF GREENHOUSE GAS
EMISSIONS SAVED ANNUALLY.
THE EQUIVALENT OF REMOVING



97,211 CARS OFF THE ROAD OVER THE LAST 20 YEARS.

Click here to
read the full report!

About Divert NS

Divert NS (formerly known as RRFB Nova Scotia) is a not-for-profit corporation working in partnership with Nova Scotians to improve the province's environment, economy and quality of life by reducing, reusing, recycling and recovering resources. The Resource Recovery Fund Board (or RRFB Nova Scotia) operates as Divert NS.

Divert NS administers two core programs: beverage container and tire recycling. We also manage a network of province-wide Enviro-Depots and work together with municipalities, industry and academia to champion recycling.

We believe Nova Scotia is a model for recycling and we advocate on its behalf worldwide.

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