

Winnipeg Recycles

Printed Paper and Packaging Summit – Halifax, NS
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Background

- Manitoba Product Stewardship Corporation, an arm-length Crown organization, funded residential recycling in Manitoba from 1992 to 2008
- The funding source was a \$0.02 levy on beverage containers (except milk)
- The funding level to municipalities was set to 80% of the net cost of recycling programs and included all materials
- In later years, the program became unsustainable with the new plastic and paper products in the recycling stream with no additional levies

PPP Regulation - Manitoba

- Passed in 2008
- Multi-Material Stewardship Manitoba responsible for recycling in Manitoba
- All products self-funded in the recycling stream
- Responsible to support programs to 80% funding level
- Container recycling must achieve 75%
- Many changes to municipalities

Program changes to PPP

- Funding level is 80% of an efficient collection and/or processing program
- Only MMSM determines what constitutes an efficient program
 - Municipalities have little to no say in determination
- MPSC funding was \$/tonne for year
 - More recycling = more funding in that year
- MPSC funding is flat amount per year
 - Funding constant regardless of program growth

Winnipeg background

- In 2009, Blue box collection from 185,000 single family homes and cart or bin collection from 100,000 multi-family dwellings
- Collection and processing/marketing contracted out to various service providers
- Contracts range from 5-14 years in length
- Garbage and Recycling Master Plan in 2011 recommended moving to cart based system and securing additional short term processing capacity
- Cart system rolled out in 2012 – 190,000 carts



Materials Accepted

- **Paper and cardboard**
 - newspapers, flyers, mail, magazines, paper
 - all cardboard boxes and cartons (e.g., pizza, cereal, laundry)
 - shredded paper can be placed in a full size (77-litre) clear plastic bag (this is the only exception to the “no plastic bags” rule)
 - cardboard egg cartons and paper tubes

Materials Accepted

- **Plastic, metal and glass containers**
 - all food and beverage containers (e.g., jars, cans, bottles, cartons)
 - plastic containers with a recycling triangle (e.g., bottles, pails, tubs, jugs)
 - plastic packaging with a recycling triangle
- No plastic bags, gift wrap, disposable coffee cups or styrofoam

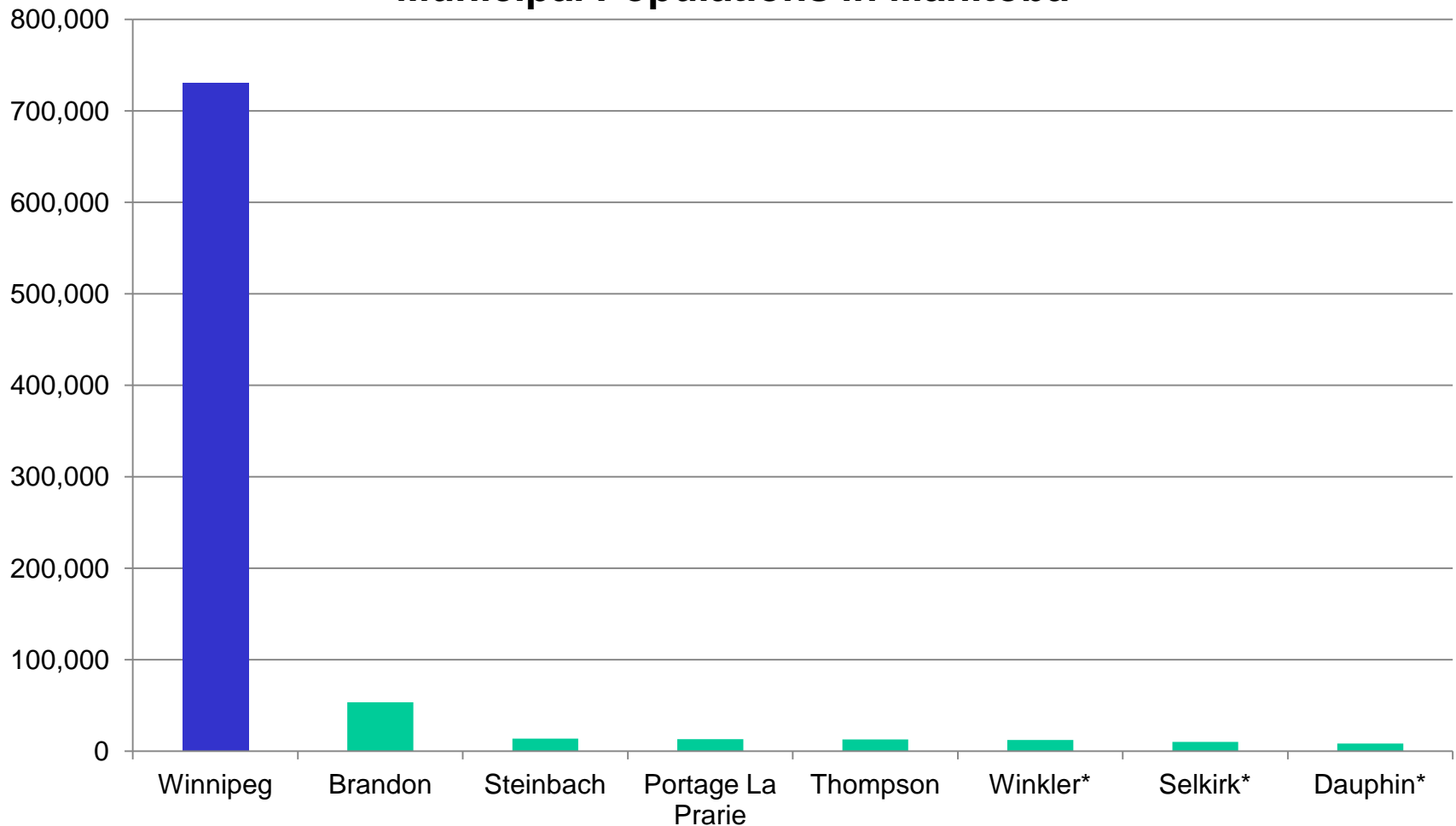
Startup Challenges

- Challenge to oversee all programs properly due to population disparity and geographical distance between centres
- Inexperience with larger centres led to negative bias of Winnipeg's program
- Bias of the processor based on experience from the Steward group in Ontario
- Things did not go a smoothly as it seems from outside

One Day of Recycling



Municipal Populations in Manitoba



*Municipalities with no CMA data, population centre size used instead

Source: "Focus on Geography Series, 2011 Census - Manitoba". Statistics Canada. Retrieved June 19, 2014 .

Municipal Responsibility

- Responsible for collection, processing and marketing of materials as well as program administration including advertising
- At this point, MMSM does not want to ‘approve’ contracts between City and service provider
- Ensuring that operation is being run efficiently
- Remember that the Steward’s business is to provide the service at the least cost to their members

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Suggestions for improvement

- Have more oversight by Provincial Regulator
 - Very hands off approach which is sometimes detrimental to program
- Be very clear of funding expectations
 - Really nail down what constitutes efficient operation and who determines that process
 - Be involved in the Steward's budgeting process to ensure municipalities are funded correctly

Suggestions for improvement

- Create a baseline together so you know where improvement is needed
 - Help educate the Steward group to understand your business
 - Gain an understanding of theirs as well
- Remember that you may not have common goals
 - Your goal is to serve your residents, customers, taxpayers
 - They are providing the service because they are required through Regulation
 - You must work through the challenges together so that you can succeed together

Questions